



COMPLETE TURN-KEY RADIO SERVICES: RADIO PRODUCTION, SYNDICATION, DISTRIBUTION, AND AFFILIATE MANAGEMENT

Global Village is pleased to offer you a variety of services to meet *all* of your Spanish-language radio needs! In addition to production, GVI has an extensive base of contacts and resources to get your program into the hands of radio stations and over the airwaves to audiences in Latin America, Spanish-speaking United States, Spain, and Spanish-speaking Africa. Choose the package that best meets your needs!

PRODUCTION

GVI's Making Traxx is a complete, turnkey operation offering full pre-production, production, and post-production services utilizing Final Cut Pro HD and Pro-Tools Suites. We'll have you speaking Spanish in no time!

P r i c i n g

Varies based on length. GVI is happy to work with any length.

Duration: 5:00

Service	Cost
Translation, based on a 750 word script	\$165.00
Recording, Production, Mastering	\$100.00
Total: \$265	

Duration: 28:30

Service	Cost
Translation, based on a 3,000 word script	\$600.00
Recording, Production, Mastering	\$275.00
Total: \$875	

Volume discounts available!

ACQUISITION

Global Village takes the guess work out of media distribution! With more than 20 years of experience in Spanish-language communications, GVI has developed an extensive list of relationships with media outlets around the world -- small and large, private and public, local and satellite, domestic and international. We put our contacts to work for your ministry!

We specialize in individualized media plans and work hard to negotiate on your behalf for the best coverage and rates available in the market today. In fact, many outlets lend their signals to the free distribution of faith-based programming! Currently we manage over 1,500 active Hispanic Christian radio station contacts that are looking for new and exciting content. Allow GVI to advocate for you to strategically place your Spanish-language broadcast. Our sales force is poised to offer your program for airing to audiences around the world.

P r i c i n g

Broadcast Agreement Type	Cost
Media Buys	15% of contract price <i>Paid monthly during the course of the contract</i>
Bartered Contract: New Single Affiliate Station	One time fee of \$100.00
Bartered Contract: New affiliate network comprised of 5-9 stations	One time fee of \$500.00
Bartered Contract: New affiliate network comprised of 10 or more stations	One time fee of \$1,000.00

DISTRIBUTION

Distribution of your radio program does not need to be headache! Let Global Village serve your distribution needs with our unique Web platform.

Simply deliver the content to GVI and we will build a secure online interface where your affiliates can log in to access your content with just a click of the button – round the clock! Even more, this Web site will sport a unique domain specific to your organization, branded as an extension of your ministry - complete with your logos, colors, and graphics.

GVI's platform goes above and beyond today's FTP delivery standard. Like FTP, it can deliver virtually any piece of digital information – programs, broadcast schedules, promotional materials, logos – you name it! However, our interface offers tracking tools to monitor affiliates' minute-by-minute interaction with the site. Global Village then provides you with these powerful metrics in the form of a monthly media report. You can measure results with GVI's distribution platform. It's an invaluable tool for any broadcasting entity!

P r i c i n g

Service	Cost
One Time Set-up Fee	\$250
Monthly Hosting Fee	\$50/month
Monthly maintenance, new affiliate activation, affiliate	\$15/per registered affiliate*

AFFILIATE MANAGEMENT

Excellent public relations is part of any successful media strategy! Regular interaction and feedback from your outlets will ensure that you gain the greatest impact from your investment. Let GVI stand in the gap for you! We offer ongoing affiliate management, working your affiliate database on a monthly basis by telephone and/or email to keep in touch, ensure they are broadcasting, and to secure feedback from their audiences. We also provide quarterly press releases regarding your ministry and/or your broadcast to your entire affiliate base and ensure that you have the most up-to-date contact information for your internal databases. Let GVI connect your organization to media outlets that will give you the greatest impact!

P r i c i n g

Service	Cost
Affiliate Management	\$15 per month, per station contacted \$40 per month, per station contacted

CONTACT US TODAY FOR FURTHER INFORMATION!

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